



Nawrass
HOLIDAY CAMPS

FOUNDED IN 2015

EDUCATION THROUGH ADVENTURE

Education Through *Adventure*

Holiday camps for your employees' children (7-18 years) — A B2B camp solution operating across Morocco, in Ifrane and Asilah.

B2B CAMP SOLUTION · MOROCCO

10 CAMP PROGRAMMES

ABOUT ●

The partner for committed *multinational companies*

With more than 16 weeks of school holidays each year, working parents face a recurring challenge. Nawrass fills this gap with high-quality themed holiday camps in Morocco — designed for children aged 7 to 18. We are an association that organises B2B holiday camps in direct partnership with companies and HR departments. Our camps are transformative educational experiences: sports, eco-citizenship, leadership, creative arts, language immersion and cultural discovery. We manage everything — booking platform, internal communications, logistics, reporting and post-camp evaluation.



BOOKING PLATFORM

Currently under construction — rollout planned soon.



1

HR & RETENTION SOLUTION

Outsourced childcare during school holidays eliminates a major source of stress for working parents, reducing absenteeism and strengthening employee loyalty.



2

SOCIAL & EDUCATIONAL ENGAGEMENT

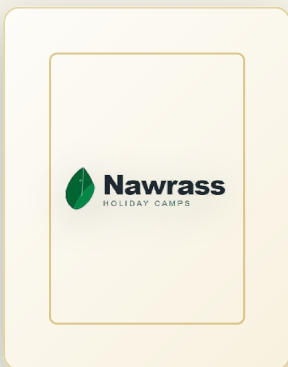
Structured programmes that develop young people’s confidence, skills and cross-cultural understanding through immersive themed activities.



3

COMMITTED MULTINATIONALS ALIGNED VALUES

Every camp integrates inclusion, environmental responsibility and gender equality — reflecting the CSR commitments of multinational employers.



We don't run camps to keep children busy. We create experiences that make them curious — curious about nature, about other cultures, about what they are capable of.

THE NAWRASS TEAM

Founded in 2015

10

CAMP PROGRAMMES

9

DESTINATIONS

16+

HOLIDAY WEEKS

1:8

SUPERVISION RATIO

OUR PROGRAMMES ●

10 camp profiles for every interest

Each camp lasts 12 days, supervised by certified activity leaders with an enhanced supervision ratio of 1:8.

#	CAMP NAME	AGES	LOCATIONS	FROM / PER PROGRAMME
1	Adventure & Outdoor Sports	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
2	Eco-Citizenship & Environment	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
3	Cultural Discovery	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
4	Creative Arts & Expression	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
5	Multi-Sports Camp	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
6	Leadership & Personal Development	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
7	Language Immersion	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
8	Tourism & Entertainment	7-18	Ifrane, Asilah, Tangier +6	12,000 MAD / €1,200
9	Yachting & Sailing	7-18	Asilah, Tangier, Fnideq +4	On request
10	Golf Camp	7-18	Agadir & Tangier	On request

* Price per child per week. Includes accommodation, meals, activities, excursions and supervision. Group discounts available from 200 children. Insurance included. Minimum booking of 50 children per programme — except Golf and Yachting programmes. Airfares are not included in the programme.

SESSION CALENDAR — 2026
Weekly sessions · May → August
May 2026
S01 04 → 10 May

S02 12 → 18 May

S03 20 → 26 May

S04 28 May → 03 June

June 2026
S05 05 → 11 June

S06 13 → 19 June

S07 21 → 27 June

S08 29 June → 05 July

July 2026
S09 07 → 13 July

S10 15 → 21 July

S11 23 → 29 July

S12 31 July → 06 August

August 2026
S13 08 → 14 August

S14 16 → 22 August

S15 24 → 30 August

All programmes are available in every session — 7 days of immersion followed by a centre preparation day before the next session.

— OUR DESTINATIONS ●

Nine exceptional sites *across Morocco*

Nawrass operates in nine carefully selected sites throughout Morocco. All centres are fully equipped, inspected and licensed.



Ifrane

MIDDLE ATLAS MOUNTAINS

“Morocco’s Little Switzerland”

Nestled at 1,650 m in the Middle Atlas. Cedar forests and natural springs – ideal for adventure, hiking and eco-activities.

ENV. ALT. TEMP. ACCESS

Mountain 1,650 m 18–26°C Forest

IDEAL FOR

Adventure, Eco-Citizenship, Leadership, Language Immersion, Cultural Discovery.



Asilah

ATLANTIC COAST & MEDINA

“Atlantic Coast & Historic Medina”

On Morocco’s Atlantic coast. Direct beach access, ocean breezes, close to one of Morocco’s most culturally vibrant cities.

ENV. NEARBY TEMP. ACCESS

Coastal Asilah 20–28°C Beach

IDEAL FOR

Tourism & Entertainment, Creative Arts, Multi-Sports, Cultural Discovery, Language Immersion.



CHOOSE YOUR NEXT DESTINATION

Also available: Tangier · Tetouan · Fnideq · Martil · Azrou · Agadir · Essaouira

— OUR SERVICE ●

A turnkey solution *for your company*

From initial set-up to post-camp reporting, we handle every detail so your team can focus on what they do best.



THEMED CAMPS (7-18)

Ten distinct programmes during the spring, summer, autumn and winter school holidays.



CUSTOM BOOKING PLATFORM

UNDER CONSTRUCTION

White-label portal enabling companies to browse, select and enrol their employees' children.



FULL HR SUPPORT

Communication kits, employee webinars, FAQ documents and a dedicated account manager.



DETAILED REPORTING

Occupancy rates, satisfaction surveys, demographic data and CSR impact indicators.



SAFETY & COMPLIANCE

1:8 supervision ratio, certified staff, government-approved centres, annual audits.



INSURANCE PACKAGES

Public liability and personal accident cover available on request.



TRANSPORT COORDINATION

Group travel from cities.



PARENT COMMUNICATION

Daily photos, mid-session reports and a parent hotline in English, French and Dutch.

— OUR COMMITMENTS ●

Values & *CSR Impact*

Every aspect of our operations reflects the values that multinational companies champion.



INCLUSION

Access for all children, regardless of background. Accessible design and activity leaders trained in inclusive education.



ENVIRONMENT

Eco-responsible practices, zero-waste challenges, biodiversity workshops and reforestation partnerships. Carbon footprint measured and offset for every session.



EQUALITY

Gender parity across all activities. Anti-discrimination training for staff. Leadership roles actively encouraged for girls.



CULTURAL EXCHANGE

Children from diverse multinational backgrounds in a Moroccan setting. Cross-cultural dialogue, mutual respect and multilingual activities throughout the stay.

NAWRASS ENABLES YOUR COMPANY TO:

- ✓ Enhance CSR commitments with concrete, measurable social impact data
- ✓ Engage employees around a shared cause that benefits their families
- ✓ Contribute to carbon neutrality and diversity goals
- ✓ Demonstrate tangible social investment aligned with EU CSRD requirements

— VALUE PROPOSITION ●

Why choose *Nawrass*

16 weeks of school holidays. Few quality options for 7–18 year-olds. A solution that benefits both employees and employers.

FOR YOUR EMPLOYEES

- ✓ Peace of mind during 16 weeks of holidays — safe, enriching, professionally supervised.
- ✓ Quality camps for teenagers (7–18), an age group underserved by traditional providers.
- ✓ Affordable rates thanks to corporate subsidies and group pricing.
- ✓ Tangible social benefit that strengthens loyalty and demonstrates family investment.
- ✓ Development opportunities: self-confidence, new skills, cross-cultural friendships, lasting memories.

FOR YOUR COMPANY

- ✓ Reduced absenteeism and childcare-related stress during school holidays.
- ✓ Employer-brand differentiation — a unique benefit that stands out.
- ✓ Genuine CSR: measurable social and environmental impact for sustainability reporting.
- ✓ Employee engagement: a shared experience that strengthens community and sense of belonging.
- ✓ Zero administrative burden: Nawrass handles everything from promotion to post-camp reporting.

— Our House Cuisine —

The Seasonal Menu.

A twelve-day progression,
*designed by certified
 nutritionists* and prepared by
 Moroccan chefs — where
 tradition and nourishment
 are served, at every meal,
 with equal care.

Breakfast. Served each morning		Tea · Café au Lait · Juice · Bread & Viennoiseries with Butter, Jam & Black Olives — or — Cheese, Hard-Boiled Egg & Olive Oil		Throughout the Day Dan'Up · Spofi Biscuit · Water	
I FIRST DAY LUNCH Chicken Tajine with Olives <i>salad · chips · ice cream</i> SNACK Flavoured milk · <i>biscuit</i> DINNER Moroccan Harira <i>tacos · vegetable rice · yoghurt</i>	II SECOND DAY LUNCH Beef Tajine with Prunes <i>salad · glazed carrots with berries</i> SNACK Mint tea · cake DINNER Cream of vegetable soup <i>beef sausage · spaghetti · crème caramel</i>	III THIRD DAY LUNCH Fried Fish <i>salad · green beans · fruit</i> SNACK Mint tea · Spofi <i>biscuit</i> DINNER Moroccan Harira <i>hamburger · chips · fruit nectar</i>	IV FOURTH DAY LUNCH Turkey Fillets <i>salad · side dish · ice cream</i> SNACK Chocolate milk · <i>pancake</i> DINNER Vermicelli rice pudding <i>sausage · mixed vegetables · yoghurt</i>	V FIFTH DAY LUNCH Vegetable Pizza <i>salad · fruit</i> SNACK Flavoured milk · <i>biscuit</i> DINNER Moroccan Harira <i>chicken nuggets · potato rosti · crème caramel</i>	VI SIXTH DAY LUNCH Roast Chicken with Olives <i>salad · side dish · fruit</i> SNACK Juice · wafer DINNER Semolina cream <i>kebab · sautéed potatoes · fruit nectar</i>
VII SEVENTH DAY LUNCH Turkey Sandwich <i>lemonade · fruit</i> SNACK Mint tea · msemmen <i>(Moroccan pancake)</i> DINNER Rice Pudding <i>grilled turkey escalope · turned vegetables · yoghurt</i>	VIII EIGHTH DAY LUNCH Vegetable Couscous <i>salad · Moroccan beef stew · fruit</i> SNACK Chocolate milk · Spofi <i>biscuit</i> DINNER Semolina cream <i>turkey skewer · vegetable gratin · crème caramel</i>	IX NINTH DAY LUNCH Fried Fish <i>salad · lentils · ice cream</i> SNACK Flavoured milk · cake DINNER Vegetable Soup <i>fish cake · tomato sauce · fruit nectar</i>	X TENTH DAY LUNCH Turkey Fillets <i>salad · vegetable rice · fruit</i> SNACK Chocolate milk · <i>biscuit</i> DINNER Cream of Vegetable Soup <i>sliced sausage · Madras rice · yoghurt</i>	XI Gala ELEVENTH DAY LUNCH Beef Fillets <i>salad · vegetable tagine · fruit</i> SNACK Chocolate milk · wafer DINNER Special Dinner <i>roast chickens · meat with prunes · ice cream tart · birthday cake</i>	XII Farewell TWELFTH DAY LUNCH Chicken Tajine <i>sandwich · carrots & olives · water · Dan'Up</i> SNACK Spofi Biscuit · on the <i>road</i> DINNER Farewell Mechoui <i>roast lamb · pastilla · ice cream tart · birthday cake</i>

— A NOTE FROM THE HOUSE

All dietary requirements — halal observance, allergies,
 vegetarian preferences — are fully honoured. A private — *The Nawrass Kitchens*
 menu can be arranged on request.

The Daily Manifesto

A twelve-day cultural odyssey through Morocco's imperial cities, coastal treasures and living traditions — blending guided excursions, creative workshops and unforgettable evening entertainment.

DAY	MORNING	AFTERNOON	EVENING
DAY I	Arrival & Check-In	Welcome Reception & Children's Parliament	<i>An Evening of Introductions</i>
DAY II	Workshops · <i>swimming · clubs</i>	Excursion to the Theme Park	<i>An Evening of Talent</i>
DAY III	Workshops · <i>swimming · clubs</i>	Sports Tournament	<i>An Evening of Creativity</i>
DAY IV	Excursion — Kayaking & Diving	Workshops · <i>clubs</i>	<i>Brotherhood Night I</i>
DAY V	Workshops · <i>swimming · clubs</i>	Kermesse — a Traditional Moroccan Fair	<i>An Arabian Night</i>
DAY VI	Workshops · <i>swimming · clubs</i>	Medina Excursion	<i>An Evening of Parlour Games</i>
DAY VII	Workshops · <i>swimming · clubs</i>	It's a Knockout Games	<i>An Evening of the Soul</i>
DAY VIII	Workshops · <i>swimming · clubs</i>	Sports Tournament	<i>Brotherhood Night II</i>
DAY IX	Excursion — Horse Riding & Archery at a model farm		<i>Gala Dinner · An Evening of the Arts</i>
DAY X	Workshops · <i>swimming · clubs</i>	Shopping Excursion	<i>An Evening of Cinema</i>
DAY XI	Workshops · <i>swimming · clubs</i>	Gala Preparations	<i>The Golden Evening</i>
DAY XII	Workshops · <i>swimming · clubs</i>	Return Journey Home	— <i>departure</i> —

A private manifesto, composed for each cohort — adjusted according to the season, the weather and the group's spirit.

— GET STARTED ●

Let's work *together*

Integrating Nawrass into your employee benefits package is simple. Our team guides you through every step.

1

STEP 1

INTRODUCTORY CALL

A 30-minute call to understand your needs, your company culture and your objectives.

2

STEP 2

CUSTOM PROPOSAL

Tailored pricing, camp selection, communication plan and timeline.

3

STEP 3

FINALISATION & CONTRACT

Agreement of terms, payment arrangements and launch of our partnership.



A question? Our team supports you at every stage — by phone, email or on-site visit.

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SCAN TO VISIT

Education Through Adventure

“We are already partnering with several multinational companies committed to transforming school holidays into opportunities for their employees’ children.”